

NEWS RELEASE

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3X Systems named as Semifinalist for two 2010 Innovation Awards

Outstanding Product and Outstanding Startup Business

3X Systems is pleased to announce that it has been named as a Semi-Finalist for two TechColumbus Innovation Awards for 2010. The company is nominated as Outstanding Startup Business of 2010, and the 3X Systems Remote Backup Appliance is nominated as Outstanding Product (fewer than 50 employees) for 2010. "It's an honor to again reach the Semi-Finalist stage for two 2010 Innovation Awards and to be recognized for our product and company over the past year. We're eager to hear the announcement of the category winners at the Innovation Awards Ceremony in February and to again network with all the brightest and best in the technology community in Ohio," commented Arman. "It's always a great opportunity to interact with other technology innovators and to meet with great tech people from all over the Midwest."

The **2010 TechColumbus Innovation Awards** celebrate the spirit of innovation by recognizing the outstanding technology companies, leadership, products and achievements in central Ohio in 2010. This prestigious event, to be held February 3, 2011, showcases the region's advancements and promising future with award presentations to winners in 12 categories from an initial pool of hundreds of worthy applicants. It's a night of networking, distinction, and celebration for nominees and winners, who will not know how far they made it until they are announced for the first time at the award ceremony itself. For more information, visit www.techcolumbusinnovationawards.org.

3X Systems is the creator of the private cloud appliance for backup anywhere. Since 2006, 3X Systems has provided practical, innovative solutions that make data backup simple, painless, and affordable to small and medium businesses. 3X Systems is located in Columbus, Ohio. For more information visit 3X on the web at <http://www.3X.com> or call 866.478.3131.

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