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## **3X Systems Introduces “Private Cloud” Remote Backup Appliance for Larger Organizations and Distributed Workers**

*New 3X RBA Enterprise Series remote backup appliance protects medium sized companies with distributed workforces over the Internet with a unique Locator Service, “bare metal recovery”, granular Exchange recovery, and support for virtualized environments.*

**Columbus, Ohio, February 1, 2011** – 3X Systems today announced the 3X RBA® Enterprise Series, a unique remote backup appliance for larger organizations and distributed users. 3X Systems’ “private cloud” architecture ensures users’ data is safe and easy-to-recover, yet confidential, and always under their own control – critical considerations for organizations such as those in healthcare, financial services, non-profit, and professional services that need to comply with regulations governing electronic data.

With the new 3X RBA Enterprise Series, larger, distributed organizations can back up all of their Microsoft Windows-based servers, workstations, and laptops over the Internet to a central, easy-to-manage appliance that delivers complete data protection and disaster recovery capabilities. Integrated de-duplication, encryption, and block-level backup capabilities mean that data changes are securely and efficiently transmitted to the central 3X RBA appliance. The Enterprise Series provides up to 10 terabytes of usable storage.

The system contains all of the new features recently announced in Version 3.0 of the 3X Remote Backup Appliance 500 and Tera Series:

- “Bare Metal Recovery.” By protecting the entire system image, including all settings, applications and data, user productivity is restored much faster after suffering data loss, theft, or corruption. In contrast, data-only recoveries require users to spend hours, if not days, reinstalling software applications and reconfiguring system settings that ultimately may never be quite the same.
- Support for latest Microsoft Exchange backup and “brick-level” recovery. Administrators and users can now quickly and easily recover granular data (“bricks”), such as an individual mailbox, email message, calendar, or contact, without having to recover the entire Exchange system.
- Support for IT environments where computer resources are shared using virtualization.

- **Faster Data Transfer Rates.** 3X Systems has accelerated the data transfer rate between the protected computer and the remote appliance for faster backup and recovery.

“The RBA Enterprise Series expands on our award-winning line of backup appliances that are popular with smaller organizations because they are reliable, affordable, and extremely easy to use,” said Mr. Alan Arman, CEO of 3X Systems. “These qualities are also in demand by larger organizations with small offices and remote users beyond the reach of the data protection capabilities of their data centers. The 3X RBA Enterprise Series allows such organizations to protect those users and to quickly restore them to productivity should the need arise. It also facilitates compliance with regulations like HIPAA/HITECH and the PCI DSS where total data control and privacy is important.”

The new 3X RBA Enterprise Series remote backup appliance is now available through 3X Systems’ network of information technology resellers and solution providers.

#### About 3X Systems

3X Systems provides “private cloud” backup appliances to organizations that need reliable, affordable, and easy-to-use offsite data protection capabilities that are secure, private, and under their own control. The company’s award-winning products are designed for small, medium and large organizations, especially those in healthcare, financial services, non-profit and professional services that need to comply with regulations governing the availability and storage of electronic data. 3X Systems is located in Columbus, Ohio and on the web at <http://www.3x.com>.

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